



# Buenos Aires Argentina

5-8 September 2018

A PASSION FOR MANY, A COMMITMENT FOR ALL



## SPONSORSHIP & EXHIBITION PROSPECTUS

[www.worlddentalcongress.org](http://www.worlddentalcongress.org)



## Table of contents

Welcome Address	4
Dental Market in Argentina and CORA	6
WDC Statistics & Congress Introduction	8
Contacts	9
Important Dates & General Information	10
Venue	11
Buenos Aires	12
Sponsorship Opportunities	14
Exhibition	19
Booking Form	23

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## Buenos Aires Argentina

5-8 September 2018





## Welcome Message from FDI president

In 2018 FDI World Dental Federation returns to Buenos Aires, Argentina, to hold its World Dental Congress (WDC). The first time was in 1987. The event will be hosted by the Argentina Dental Association, La Confederación Odontológica de la República Argentina. We are very excited to return to South America and view the 2018 congress as a huge opportunity to strengthen our strategic presence and activities in the region.

The 8th largest country by surface area, with a population of nearly 44 million, Argentina has recently returned in force to the world stage, hosting the 2017 World Economic Forum on Latin America and the 12th World Trade Organization Ministerial Conference. In 2018, it is set to assume the presidency of the G20, the international forum that brings together the world's 20 leading industrialized and emerging economies.

According to 2014 World Health Organization figures, Argentina's total health spending per capita is USD 1,137, some 4.8% of p.c. GDP. In addition, the 2017 Euromonitor International Report 'Oral Care in Argentina' notes that the country's recovering economy and an increasing choice of products will boost demand for sophisticated dental appliances.

The Report further points out that "oral hygiene is very important to Argentinians and the recovery of wages in real terms and the increasing variety of products will boost sales of sophisticated oral care goods, in addition to traditional products". Buenos Aires is therefore an exciting prospect for exhibitors to display their equipment, products and services in a rapidly growing market.

FDI's World Dental Congress is one of the world's oldest international events under the name of one of the world's oldest medical-sector organizations. It is the 'must-attend' international meeting point for sharing policy, information and ideas on dentistry and oral health. It is also a highly reputable source of continuing education allowing dentists and other oral health practitioners to stay abreast of the latest technology and practices. It regularly offering courses by speakers from over 30 countries. Other congress features include the World Oral Health Forum, which provides an opportunity to debate hot topics in oral health and related issues.

The World Dental Exhibition has been an integral part of the WDC ever since 1929, when an Oral Health Exhibition first took place in association with the 23rd FDI Annual Session in Utrecht (Netherlands). The dental profession and the dental industry are essential partners in delivering oral health to populations around the world. Their symbiotic relationship is even more important today as new materials and technology are developed rapidly to accommodate the latest treatment philosophies.

The city of Buenos Aires, capital of Argentina with a population in excess of 15 million, is a cultural centre, the birthplace of tango and home to world-class theatre and opera - the Teatro Colón is considered one of the top five opera houses in the world - fine restaurants, top-notch architecture as well as boasting a vibrant nightlife. And, of course, I must mention Argentina's two national passions. Football: the national team was the best in Latin America in 2017! And polo, which reflects Argentina's tradition of horse keeping and horse riding on the vast pampas.

We look forward to seeing you in Buenos Aires, 5-8 September 2018, for the FDI World Dental Congress and international dental exhibition.



**Dr Patrick Hescot**  
President of FDI World  
Dental Federation

## Welcome Message from CORA president

It is my great pleasure to announce and invite you to the World Dental Congress 2018 in Buenos Aires, 5-8 September 2018. WDC is back in Buenos Aires after 35 years and we are very excited to meet with colleagues from all over the world and have the opportunity to witness the pinnacle of dental industry.

Argentina is a constantly changing and developing country. We understand that in the past it was not easy to do international business in Argentina, however in the last couple of years, the country has become business-friendly and offers thriving opportunities to international businesses. Most of the problems with customs and registering international health products in the country has been resolved. We believe this is the right time and opportunity for international manufacturers to showcase their products and make dealership agreements to have a long and prosperous business presence in Argentina.

Argentina is home to 50.000 dentists, mostly occupied in private clinics. CORA is the roof organization of all dentists in Argentina, striving to increase the standards of our profession, as well as providing the newest and most efficient solutions for our patients.

The level of oral health and dentistry in Argentina increases daily and we believe the next step to quality can only be achieved by following and "using" the latest technologies in our profession, providing the state-of-the-art treatments for our patients.

We invite to you to take place in the WDC as a sponsor or exhibitor and reach over 15 thousand dentists, mostly from South America.

Our PCO will offer a B2B system where you can meet local dealerships and make tangible connections to sell your products in Argentina, and maybe all over South America.

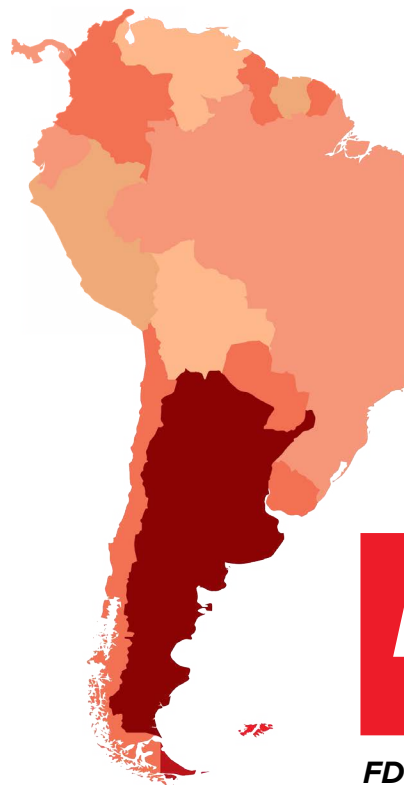


**Dr. Guillermo Rivero**  
President of CORA  
La Confederación  
Odontológica de la  
República Argentina

There are 48.424 active dentists in Argentina. 30 annual dental congress and events in Argentina receive an average of 1.000 participants which means over 50% of the dentists in Argentina actively attend congresses and educational programs.

AOA (The Argentina Dental Association) organizes the International Dental Congress in odd years with a participation around 8.000 dentists. The International Dental Congress is more similar to FDI WDC, offering a wide scientific program and exhibition. AOA is eager to take place in FDI 2018 WDC as organizer along with CORA.

## Dentists in South America



COUNTRY	DENTISTS	EXPECTED
Argentina	48.500	8.000
Brazil	400.000	1.250
Bolivia	15.000	100
Chile	18.000	300
Paraguay	8.000	100
Uruguay	5.000	100
Peru	16.500	150
<b>TOTAL</b>	<b>514.000</b>	<b>10.000</b>

## Meet the Distributors!

**FDI 2018 will offer a special B2B meeting environment in order to bring international manufacturers and local distributors together.**

Follow the congress website to access the online meeting scheduling tool by April 2018! All local distributors are members of CACID (Argentinian Chamber of Dental Industry)

## Register Your Products in Argentina easily!

**FDI 2018 is working together with local authorities to establish an easy registration process for international manufacturers. If you are thinking about expanding, Argentina is the gateway to South America Dental Market!**

More information will be made available on congress website and future e-mail announcements.



CORA (Dental Confederation of Argentina) is an organization with almost 85 years of existence representing dentistry at a national and international level. The idea of creating this organization originated at the end of the 20's under the idea of organizing an Odontologica Federation Argentina "FOA" idea. An idea that was realized on August 15th, 1929. FOA was founded by Dr. Adolfo Acevedo representing the AOA, Dr. Davis M. Cohen and Dr. Julian Saint Martin on behalf of Odontológico Circle of Rosario, Dr. JJ Bilbao and Dr. S.S O'Donnell by Santafesino Odontológico Circle and Dr Baltazar C. Branca and Dr. John Ubaldo Carrea Odontológico representing the Circle of Cordoba.

CORA aims to act as the main organization thriving to advance the dental and oral health care in Argentina through professional practice, university education and public health perspectives.

CORA takes on the responsibility to promote and contribute to the professional and academic relations between dental faculties in the country and also from all over the world.

CORA represents the national and regional institutions and associations in the country in the international platforms.

CORA thrives to establish the highest level of social security for dentists and of course for all patients in the country, also contributing to level the high quality of treatments throughout the country.

CORA pioneers in promoting the advancement of science and the profession of dentistry, and acting as the umbrella organization to all non-profit and non-governmental organizations in the country.

	2013 Istanbul	2014 New Delhi	2015 Bangkok	2016 Poznan	2017 Madrid (expected)	2018 Buenos Aires (expected)
Participants	16,197	19,437	15,925	11,730	12,000	15,000
Exhibition Space Net	5,825	4,409	5,292	5,928	5,000	5,500
Exhibitors	271	233	290	352	300	250
Scientific Sessions	93	96	90	104	122	90
Scientific Posters	843	1,836	803	749	748	1,000
Invited Speakers	171	132	99	122	139	100

### WDC 2018 Expected Participation Profile

Attendance.....	15,000
Academia.....	10,500 (%70)
Industry.....	3,500 (%20)
Government.....	1,500 (%10)
Number of Countries.....	90+

### WDC Introduction

The FDI's World Dental Congress is always a unique opportunity to meet leaders of the dental profession from more than one hundred countries, as well as top personalities of the international and national trade and industry. It is also a proven platform for global education, communication and development.

FDI 2018 aims to provide all its visitors with the facilities and support to make this a truly productive and memorable experience, now at a unique location: Buenos Aires.

This Prospectus presents you with numerous opportunities to maximise your visibility and to participate by either exhibiting or promoting. As you read you will discover a wonderful venue to match your own company's expectations, coupled with all the information required to assist you in your preparation.

The Annual World Dental Congress and Exhibition is fully supported by the IDM, the International Dental Manufacturers, the FDI's natural counterpart and partner on the world level.

### FDI WORLD DENTAL FEDERATION

Avenue Louis Casai 51  
1216 Geneva-Cointrin, Switzerland

**Tel:** +41 22 560 8150  
**Website:** [www.fdiworlddental.org](http://www.fdiworlddental.org)  
**E-mail:** [info@fdiworlddental.org](mailto:info@fdiworlddental.org)



### CORA – ARGENTINIAN DENTAL CONFEDERATION

Av. San Juan 3062, C1233ABS, Buenos Aires, Argentina

**Tel:** +54 11 4308 5083  
**Website:** [www.cora.org.ar](http://www.cora.org.ar)  
**E-mail:** [congreso@cora.org.ar](mailto:congreso@cora.org.ar)



### VENUE

#### La Rural, Predio Ferial De Buenos Aires

Juncal 4431, C1425BAA, Buenos Aires, Argentina

**Tel:** +54 11 4779 5083  
**Website:** [www.larural.com.ar](http://www.larural.com.ar)  
**E-mail:** [congresosyconvenciones@larural.com.ar](mailto:congresosyconvenciones@larural.com.ar)



### SPONSORSHIP & EXHIBITION SECRETARIAT evronas events

Halaskargazi Cad. Poyraz Sok. No:15 /2  
Sisli 34373, Istanbul, Turkey

**Tel:** +90 212 296 0460  
**Website:** [www.worlddentalcongress.org](http://www.worlddentalcongress.org)  
**E-mail:** [fdi2018industry@evronas.com](mailto:fdi2018industry@evronas.com)



### REGISTRATION & ACCOMMODATION SECRETARIAT evronas events

Halaskargazi Cad. Poyraz Sok. No:15 /2  
Sisli 34373, Istanbul, Turkey

**Tel:** +90 212 296 0460  
**Website:** [www.worlddentalcongress.org](http://www.worlddentalcongress.org)  
**E-mail:** [fdi2018industry@evronas.com](mailto:fdi2018industry@evronas.com)





### Sponsoring & Exhibiton Important Dates

<b>4 September 2017</b>	Start of booking period for Priority FDI Partners
<b>30 October 2017</b>	Start of pre-booking period for Non-Priority FDI Partners
<b>1 December 2017</b>	End of booking period for Priority FDI Partners
<b>8 December 2017</b>	Booth allocation of pre-booked Non-Priority FDI Partners
<b>11 December 2017</b>	Start of general sale
<b>6 April 2018</b>	Deadline for early-bird exhibiton booking fees

### Other Important Dates

<b>9 October 2017</b>	Start of registration
<b>8 December 2017</b>	Start of abstract submission
<b>30 March 2018</b>	End of abstract submission
<b>1 June 2018</b>	Early bird registration deadline

### General Information

#### Language

The official languages of the congress are English and Spanish. All sessions will be simultaneously translated to Spanish.

#### Liability and Insurance

The congress and all participants will be insured under 3rd party liability insurance within the limits of the meeting halls and exhibition area, however the insurance does not cover any other kind of losses and damages to participants, their private properties. All exhibitors are advised to buy their own insurance.

#### International CME Accreditation



FDI World Dental Congress is an ADA CERP recognized provider. The congress will offer proper ADA CERP accreditation. Please follow the congress website to learn the exact accreditation points for each session when the scientific program is available.

#### Weather

Buenos Aires and all of Argentina is located in the southern hemisphere, therefore the season in September is Spring. The climate of Buenos Aires is mild all year round. Avarage temperatures in early September is around 16°C to 25°C.

#### Time Zone

Buenos Aires is three hours behind Greenwich Mean Time (GMT – 3 hours). Argentina do not apply daylight saving time changes.

#### Electricity

The current in Buenos Aires is 220-240v, 50Hz, AC. Argentina has standardised on type I sockets and plugs (different than most of the world).



### VENUE

#### La Rural, Predio Ferial De Buenos Aires

Juncal 4431, C1425BAA, Buenos Aires, Argentina

**Tel:** +54 11 4779 5083

**Website:** [www.larural.com.ar](http://www.larural.com.ar)

**E-mail:** [congresosyconvenciones@larural.com.ar](mailto:congresosyconvenciones@larural.com.ar)



A unique and exclusive site thanks to its strategic location, to its flexibility in offering various formats and sizes and to its infrastructure, specially designed to facilitate the logistics of Congresses, Conventions, Meetings and Events.

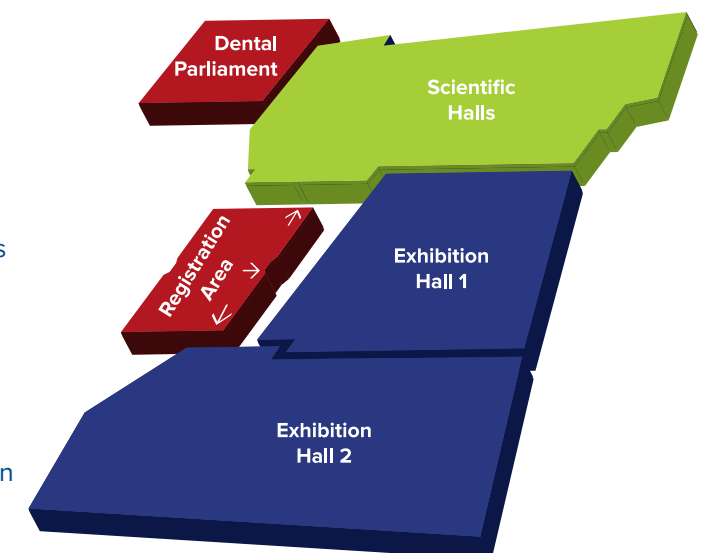
**Know-How:** A professional team specialized in organising and holding Conventions and Corporate Events.

**Services:** Managing a world-class selection of suppliers who are highly specialized in conventions and corporate events guarantees service efficacy and excellence.

**Compliant:** Although the venue offers suppliers within their premises, it is not mandatory to work with any of them and is possible for the organizer to bring their own suppliers.

**Historic & Cultural Icon:** Founded back in 1878 when the 3rd Rural Expo was held. Today, with its 130th edition, it is the oldest fair in Latin America.

**Numbers:** La Rural hosts around 70 congresses, 130 corporate events and more than 40 exhibitions, adding up to 4 million visitors per year





Buenos Aires, the capital of Argentina is a vibrant metropolis, home to some 4 million people in the center and 16 million in the metropolitan area, eye-catching architecture both old and new, and a sizzling arts and cultural scene. The city is a major commercial,

financial and political centre for Latin America and an important business meeting point; it is ranked by the International Congress & Conventions Association (ICCA) as the No. 1 city in all of the South America for international meetings.



#### **Airport**

The “Ministro Pistarini” is the international airport, located at Ezeiza; it is 35 km (22 miles) southwest of downtown Buenos Aires. This airport is the main gate to Argentina, where all international flights arrive. The “Jorge Newbery Airport” is located on the city riverside, five minutes from downtown. From there you can fly to the provinces and some neighboring countries.

#### **Taxis and Uber**

There are several choices of transportation. You can either call a taxi cab or hail one in the street. They only accept Argentinian Pesos (AR\$), some might accept credit cards. Uber is active in the city and functioning very well.

#### **Public Transportation**

Pulic transportation in the city is operated through subway and busses. The organizers recommend using subway to reach the congress center from downtown. All ease of access information will be available in the congress website and further updates of this file.

### **05 September 2018, Wednesday**

<b>10:00 - 18:00</b>	Exhibition
<b>09:00 - 12:30</b>	Scientific programme
<b>12:30 - 14:30</b>	Satellite Symposia & Lunch Break
<b>14:30 - 17:30</b>	Scientific programme
<b>18:00</b>	Opening Ceremony

### **06 September 2018, Thursday**

<b>10:00 - 18:00</b>	Exhibition
<b>09:00 - 12:30</b>	Scientific programme
<b>12:30 - 14:30</b>	Satellite Symposia & Lunch Break
<b>14:30 - 17:30</b>	Scientific programme
<b>20:00</b>	<b>Gala Dinner</b>

### **07 September 2018, Friday**

<b>10:00 - 18:00</b>	Exhibition
<b>09:00 - 12:30</b>	Scientific programme
<b>12:30 - 14:30</b>	Satellite Symposia & Lunch Break
<b>14:30 - 17:30</b>	Scientific programme
<b>19:00</b>	<b>Buenos Aires Night</b>

### **08 September 2018, Saturday**

<b>10:00 - 18:00</b>	Exhibition
<b>09:00 - 12:30</b>	Scientific programme
<b>12:30 - 14:30</b>	Satellite Symposia & Lunch Break
<b>14:30 - 17:30</b>	Scientific programme
<b>16:30</b>	<b>Closing Ceremony</b>

## Sponsorship Opportunities



The following pages feature selected sponsorship opportunities for the WDC 2018 and provide Congress supporters with a number of ways to enhance their visibility and association with the event.

Please contact the sponsorship & exhibition secretariat at [fdi2018industry@evronas.com](mailto:fdi2018industry@evronas.com) regarding the sponsorship opportunities.

All below prices are subject to 21% VAT for Argentina based companies. Please note that international companies are not subject to VAT.

### INDUSTRY LUNCH SYMPOSIA

Minimum fee: USD 12,000,-

Or up to 250 seats: USD 120 per seat / 251-299 seats: USD 100 per seat / More than 300 seats: USD 85 per seat

Slots for industry lunch symposia are available during lunch break: 12:30–14:30

The best way to advertise your “new” product or advancements to the congress delegates. Organize a scientific session and invite congress delegates during lunch break. All advertisement and announcements will be displayed in the official printed material of the congress, including the congress webpage and mobile applications.

#### Symposium rates include:

- Room rental: Various meeting rooms are available, please contact evronas events for preferred room size.
- Standard audio/visual equipment
- Simultaneous translation equipment (translators not included)
- Symposium announcements in congress bags (A4 one page, produced by sponsor)
- Inclusion in symposium programme, pocket programme, congress web page and mobile application
- 1 e-mail blast to registered participants
- 2 free congress registrations for session speakers only

### SPEAKER READY ROOM

USD 15,000,-

Speaker Ready Room decoration sponsorship.

World renowned invited speakers form the core of the congress programme. The Speaker Ready Room provides speakers with the opportunity to upload, amend, finalise their presentations and meet other speakers. The Speaker Ready Room will be decorated as a lounge, increasing networking opportunities.

#### Speaker Ready Room decoration sponsorship include:

- Sponsor name written before Speaker Ready Room as “SPONSOR Speaker Ready Room”
- Acknowledgement in congress programme and congress web page
- Acknowledgement in official invitation/information letters sent to invited speakers and abstract authors
- Sponsor company may display promotional material (roll-ups, tabletop flags, mousepads etc.) in speaker ready room
- Catering will be available in Speaker Ready Room.

### ELECTRONIC DISPLAY SPONSORSHIP

USD 20,000,-

The congress scientific programme, general information and announcements will be published from lcd screens which will be located in the Meeting rooms section. Sponsor logo will also be published along with announcements.

#### Electronic Display Sponsorship Includes

- Company logo will be displayed on electronic monitors.
- Acknowledgement in congress programme and congress web page



## Sponsorship Opportunities

### FDI VIP LOUNGE SPONSORSHIP

USD 30,000,-

FDI will host a vip lounge to accommodate special guests and organize FDI meetings. This sponsorship includes the lounge decoration and catering services

#### FDI VIP Room Sponsorship Includes

- Sponsor company may display their products and their logo in a reasonable manner.
- Acknowledgement in congress programme, congress web page and mobile application.

### HOSPITALITY SUITE

USD 30,000,-

Hospitality suite within premises of the congress venue.

There will be a limited number of hospitality suites available for exhibitors / sponsors. The exhibitors / sponsors are free to organize any type of activity to attract invited delegates however activities competing with the congress scientific programme or disturbing the congress and its' attendees in any way will not be allowed. The reservation will be made on a first come first served basis.

#### Hospitality Suite rental fee includes:

- Room rental throughout the congress
- Signage from exhibition area

### CONGRESS MOBILE APPLICATION

USD 20,000,-

Congress Mobile Application to include congress information and organizing agenda.

A congress mobile application will be prepared to serve as an interactive tool for information about the congress and organizing sessions, getting latest news and sharing information on the social media. Mentioned applications will be designed to run on Android and iOS operated devices.

#### Congress mobile application sponsorship fee includes:

- Sponsor logo on splash screen
- 3 e-mail blasts to general mailing list
- Acknowledgement in congress programme and congress web page

### WiFi PROVIDER

USD 35,000,-

Sponsorship for the WiFi to be provided in the venue throughout the congress. The singular WiFi access password will be provided for all participants and visitors.

#### WiFi provider sponsorship includes:

- Sponsor logo on all WiFi signage in the venue
- Acknowledgement in congress programme, congress web page and mobile application

### CONGRESS BAGS

USD 60,000,-

Sponsorship for congress bags to be delivered to all registered delegates. Congress bags sponsorship is one of the most preferred items on the sponsorship menu. The delegates cherish the congress bags as a souvenir and keep using for years to come. A stylish congress bag will be distributed to all registered delegates. Sponsor logo will be displayed on the visible surface of the congress bag enabling this sponsorship item to live much longer than the congress.

#### Congress Bags sponsorship rate includes:

- Sponsor logo to be included on the cover of the bag (front or back)
- Acknowledgement in congress programme and congress web page
- Insert in congress bags (A4 one page, produced by sponsor)



### CONGRESS BAGS (JOINT)

USD 32.500,-

2 Joint Sponsorships for congress bags to be delivered to all registered delegates. This sponsorship is only applicable if unopposed congress bag sponsorship is not taken.

Congress bags sponsorship is one of the most preferred items on the sponsorship menu. The delegates cherish the congress bags as a souvenir and keep using for years to come. A stylish congress bag will be distributed to all registered delegates. Sponsor logos will be displayed on the visible surface of the congress bag enabling this sponsorship item to live much longer than the congress.

#### Joint Congress Bags sponsorship rates includes:

- Sponsor logos to be included on the cover of the bag (front or back)
- Acknowledgement in congress programme and congress web page
- Insert in congress bags (A4 one page, produced by sponsor)

### NOTEPADS & PENS

USD 6.000,- + production costs

Sponsorship for notepads & pens to be delivered to all registered delegates in congress bags. Notepads & pens are regularly used items by delegates during the congress, and even after. Delegates benefit from the convenience of using the notepads and pens that are distributed within the congress bags. They take their congress notes, contact information of the other delegates and make sure to take these home. Sponsor logo will be printed on both the notepads & pens along with congress logo.

#### Notepads & pens sponsorship rate includes:

- Sponsor logo to be printed on notepads & pens (graphic design to be confirmed by sponsor)
- Acknowledgement in congress programme and congress web page

### CONGRESS BAG INSERTS

USD 6.000,-

A4 size, maximum 4 pages insert in the congress bags (to be produced by sponsor)  
Place your advertisement in the congress bag and make sure all delegates receive it. Invite delegates to your special events or to your booth with invitations in the congress bags. The item is limited to A4 size and 4 pages, however small gifts or promotional material can also be used.

### LANYARDS & BADGES

USD 50.000,-

Sponsor logo printed on the lanyard and the front face of congress name badge The lanyards - worn by every delegate and exhibitor - is a highly visible sponsorship item. The sponsor logo will be printed on the lanyard, in line with congress and sponsor colors.

#### Lanyard sponsorship rates includes:

- Sponsor logo & colors to be printed on lanyards
- Sponsor logo to be printed in the front face of the name badge (size and graphic work to be confirmed by the organizing committee)
- Acknowledgement in congress programme and congress web page
- Insert in congress bags (A4 one page, produced by sponsor)

### STAFF T-SHIRTS

USD 25.000,-

Sponsorship for staff t-shirts. More than 150 on-site staff will wear congress t-shirts with sponsor logo. Staff t-shirts will be worn by all onsite working staff excluding management staff. The sponsor logo will be printed on the front and congress logo on the back.

#### Staff T-shirt sponsorship rates includes:

- Sponsor logo to be printed on chest, max. 50 cm<sup>2</sup>.
- Production of t-shirts upon approval from sponsor & organizing committee
- Insert in congress bags (A4 one page, produced by sponsor)

### CONGRESS VENUE SIGNAGE

USD 15.000,-

Sponsorship for all signage in the conference venue (excluding outside branding sponsorship items). Delegates will be directed within the congress venue by following the signages onsite. Sponsors will have a high visibility on all floors / elevators / escalators within the congress venue. A sponsor logo will be placed on all directional signage.

#### Congress venue signage sponsorship includes:

- Sponsor logo printed in every signage (size and place to be determined due to graphic work)
- Acknowledgement in congress programme and congress web page.

### E-POSTER PANELS

USD 20.000,-

WDC has been offering e-posters for the last couple of years and the E-poster panels located in the heart of the meetings area have been very busy in terms of delegate interaction. Display your company logo in the e-poster panels holding the e-poster touchscreens.

#### E-poster panels sponsorship includes:

- Sponsor logo printed in all e-poster panels as "Supported by SPONSOR"
- Acknowledgement in congress programme and congress web page.

### CONGRESS BANNER

USD 15.000,-

WDC has been offering e-posters for the last couple of years and the E-poster panels located in the heart of the meetings area have been very busy in terms of delegate interaction. Display your company logo in the e-poster panels holding the e-poster touchscreens.

#### E-poster panels sponsorship includes:

- Sponsor logo printed in all e-poster panels as "Supported by SPONSOR"
- Acknowledgement in congress programme and congress web page.

PRINTED MATERIAL

VARIOUS

Advertisement in the printed material of the congress

Congress Programme Book	Inside Front Cover	Full Color, Full Page	USD 10.000,-
	Inside Anywhere	Full Color, Full Page	USD 2.500,-
	Inside Back Cover	Full Color, Full Page	USD 7.500,-
	Back Cover	Full Color, Full Page	USD 15.000,-
Exhibitor Catalogue	Inside Front Cover	Full Color, Full Page	USD 10.000,-
	Inside Anywhere	Full Color, Full Page	USD 2.500,-
	Inside Back Cover	Full Color, Full Page	USD 7.500,-
	Back Cover	Full Color, Full Page	USD 15.000,-
Congress Pocket Program	Back Page Cover	Full Color, Full Page	USD 20.000,-

OUTSIDE BRANDING

VARIOUS

An outside branding sponsorship catalogue will be provided upon request, please contact **evronas events**

VARIOUS SPONSORSHIPS

Please contact evronas events for tailor made sponsorship or following sponsorship items:

- Poster Awards
- Gala Dinner
- Welcome Reception
- Headquarter Hotel Hospitality

All above prices are subject to 21% VAT for Argentina based companies. Please note that international companies are not subject to VAT.

World Dental Congress is famous with its highly participated industrial exhibition. FDI 2018 Buenos Aires offers a very easy access and adjacent location between meeting halls and the exhibition area.

A gross area of 23.000 sqm has been arranged to hold WDC Exhibition. Many catering areas will be allocated in the exhibition halls to increase the duration visitors spend in the exhibition. Almost all catering needs of the participants will be met within exhibition halls.

After the selection of exhibition space for priority and non-priority FDI Partners, exhibition space will be available for allocation for all companies after 11 December 2017 on a first come firstserved basis.

Prices for Premium Location Booths

Category	Shell Scheme Booth Included		Raw Space	
	Before and on 6 April 2018 per sqm	After 6 April 2018 per sqm	Before and on 6 April 2018 per sqm	After 6 April 2018 per sqm
Island and Peninsula	USD 530	USD 580	USD 480	USD 530
Corner	USD 485	USD 530	USD 440	USD 480
In Line	USD 455	USD 500	USD 410	USD 450

Prices for Secondary Location Booths

Category	Shell Scheme Booth Included		Raw Space	
	Before and on 6 April 2018 per sqm	After 6 April 2018 per sqm	Before and on 6 April 2018 per sqm	After 6 April 2018 per sqm
Island and Peninsula	USD 460	USD 510	USD 420	USD 480
Corner	USD 420	USD 460	USD 380	USD 430
In Line	USD 390	USD 430	USD 350	USD 400

- All prices are subject to 21% VAT for Argentina based companies. Please note that international companies are not subject to VAT.

Shell Scheme Booths

- 2,5 meter high white panels
- Name on fascia
- Carpet where applicable
- 1 table and 2 chairs
- Waste basket
- 3x100W lighting for 3x3 meter booth
- Electrical installation and 3 sockets





# Exhibition Plan

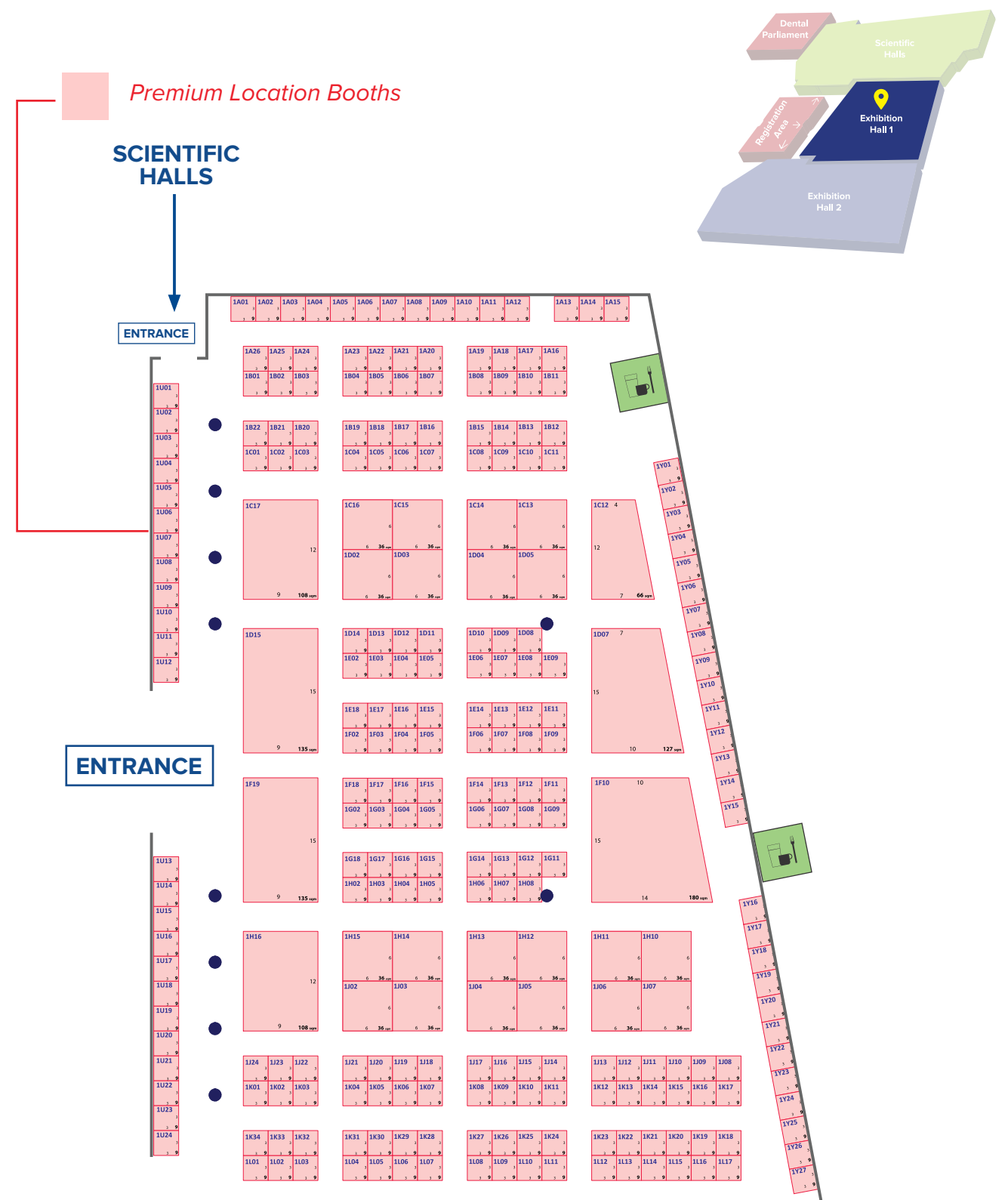


Premium Location Booths

Secondary Location Booths



# Hall 1 Exhibition Plan



HALL 2



SPONSORSHIP & EXHIBITION BOOKING FORM

COMPANY INFORMATION

Company Name :  
Contact Person :  
E-mail :  
Address :  
City :  
Country :  
Telephone :  
E-mail :

EXHIBITION ORDER

Preferred Type : ☐ Island and Peninsula ☐ Corner ☐ In Line  
Booth Type: ☐ Shell Scheme ☐ Raw Space  
Preferred Booth # and Size :  
# sqm x USD =  
Secondary Preference :  
# sqm x USD =

SPONSORSHIP ORDER

1. USD  
2. USD  
3. USD

Date : Signature :

Please fill in, sign and return this form to:

SPONSORSHIP & EXHIBITION SECRETARIAT evronas events

Address: Halaskargazi Cad. Poyraz Sok.  
No:15 /2 Sisli 34373, Istanbul, Turkey

Tel: +90 212 296 0460 Fax: +90 212 296 0461  
E-mail: fdi2018industry@evronas.com



HOW TO BOOK & PAY

HOW TO BOOK

Please fill in the exhibition and sponsorship booking form and send to sponsorship & exhibition secretariat via e-mail or fax. Evronas events will then get back to you with the status of your reservation, since bookings are made on a first come first served basis after priority and non-priority companies are booked. Reservations are only confirmed upon receipt of the relevant deposit payment.

TERMS OF PAYMENT

Bookings less than USD 6.000 (net of taxes) are subject to full payment upon reservation confirmation.

Bookings exceeding USD 6.000 (net of taxes) can be paid in two installments:

- 50% deposit upon reservation confirmation
- 50% balance by 30 April 2018

The sponsorship & exhibition secretariat will issue a proforma invoice for each payment. All payments should be completed within 2 weeks of receipt of the relevant proforma invoice. The sponsorship & exhibition secretariat will be entitled to cancel bookings if payment is not received within the specified time. All payments made until this time will be forfeited.

Payments can be made via bank transfer or credit card (visa and mastercard)

CANCELLATION POLICY

All cancellations must be made in writing to the sponsorship & exhibition secretariat by the official contact person of the exhibitor / sponsor.

- Organizers shall retain 10% of the agreed sponsorship & exhibition fees if cancellation is made before 28 February 2018

- Organizers shall retain 50% of the agreed sponsorship & exhibition fees if cancellation is made between 28 February 2018 and 30 April 2018

- All cancellations made after 30 April 2018 are subject to full payment and no refunds will be made.



**SPONSORSHIP & EXHIBITION SECRETARIAT**  
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[www.worlddentalcongress.org](http://www.worlddentalcongress.org)